

William (Bill) McFaul - Healthcare Expense Reduction Pioneer

Over the past 14+ years William (Bill) McFaul has worked on two major healthcare initiatives. The first one has been an extension of the clinical value analysis (CVA) process that was pioneered circa 1968 when the terms value-based and comparative effectiveness were coined. Based solely on facts, his model transposed scientific facts into clinical practice as a means to control soaring non-labor expenses.

By the time when his firm McFaul and Lyons, Inc. was sold to Johnson and Johnson in 1997, CVA had overcome the issue of risk associated adverse resistance in healthcare that relies upon peer-review to protect patients and provider liability through the following processes:

- 1,300+ references from the C-Suite executives
- Access to a contractual guarantee for quality assurance and expense reduction outcomes.

Development of the next generation of CVA was set aside in mid-2005 when a series of discoveries were made in cellular physiology that required scientific peer-review in order to transpose theories into practices to meet the criteria for clinical practitioners as well as the standards established for CVA.

By 2009, McFaul pioneered his second healthcare initiative; Quantum Biology that integrated particle physics with biology to identify verifiable causes of chronic disease based on scientific facts that were peer-reviewed or based on existing principles that are explicit and irrefutable. It was 2009 when Bill formed MCFIP, Inc. to guide his two initiatives.

By 2019, with a critical need to reduce healthcare expenses and Quantum Biology having reached a level at which it could be transferred to the scientific community, the decision was made to utilize the substantial number of CVA applications to dramatically reduce non-labor healthcare expenses. Details and examples of CVA are available here.

[https://www.mcfip.net/upload/Healthcare%20Expense%20Reduction%20-%20Evolution%20\(1\).pdf](https://www.mcfip.net/upload/Healthcare%20Expense%20Reduction%20-%20Evolution%20(1).pdf)

Bill detailed biographical sketch is available here.

<https://www.mcfip.net/upload/Letterhead%20MCFIP.pdf>